

For Immediate Release

Longmont, CO--During this year's food drive LifeBridge did something different to benefit its community. LifeBridge's topped last year's efforts when they were challenged to fast for a minimum of four meals—more specifically, fast from four fast food meals throughout the month of February, and donate the money they would otherwise have spent to benefit local food banks in Longmont, Johnstown, and Tri-Towns, and LifeBridge's Benevolence Fund. The LifeBridge Benevolence Fund benefits those in need who come to LifeBridge for assistance.

On Monday, March 16, the OUR Center in Longmont was presented with a check for over \$32,000. Present to receive the donation was Edwina Salazar, Executive Director.

"We at the OUR Center are touched by the abundantly generous donation from the Life Bridge congregation for the food program. The donation will allow us to continue to feed the great increase in people in need during these times of deep economic challenges! We are grateful for the kindness that you send through your donation to those in need of hope while trying to feed their families after job losses. Many blessings to all at Life Bridge!," said Edwina.

Why was money collected rather than collecting the goods?—Because with the money, the shelters can get more "beans for the buck." One dollar may buy one pound of food, but because the homeless shelters have special arrangements with food providers they can purchase three pounds of food with one dollar. So a one dollar donation is worth even more to them. They can get the food when they need it, therefore, avoiding storage and logistical problems and costs.

Contact Brian Mavis, Director of Community Involvement, for more information.